

What is Claimed is:

1. An adhesive article comprising

a first layer comprising a transparent film, the first layer having a first major surface and a second major surface;

5 a second layer comprising a fluid transport substrate, the second layer having a first major surface and a second major surface, the first major surface of the second layer being in contact with the second major surface of the first layer;

a third layer comprising a fluid transportable ink, the third layer being associated with the second major surface of the second layer; and

10 an adhesive layer.

2. The adhesive article of claim 1 wherein the substrate is fibrous.

3. The adhesive article of claim 1 wherein the substrate is water absorbent.

15 4. The adhesive article of claim 1 wherein the substrate is porous.

5. The adhesive article of claim 1 wherein the substrate is a cellulose-based paper.

20 6. The adhesive article of claim 1 wherein the first layer completely covers the second layer.

7. The adhesive article of claim 1 wherein the first layer defines a hole, thereby exposing the second layer.

25

8. The adhesive article of claim 1 wherein the first layer and the second layer define a hole, thereby exposing the third layer.

5 9. The adhesive article of claim 1 wherein the adhesive layer is associated with the third layer.

10. The adhesive article of claim 1 wherein the third layer completely covers the second major surface of the second layer.

10 11. The adhesive article of claim 1 wherein the fluid transportable ink comprises a water soluble ink.

12. The adhesive article of claim 1 wherein the fluid transportable ink comprises a powder dye.

15 13. The adhesive article of claim 1 wherein the transparent layer comprises a waterproof transparent film.

14. The adhesive article of claim 1 wherein the first layer comprises an adhesive.

20 15. The adhesive article of claim 1 wherein the first layer comprises a release coating.

16. The adhesive article of claim 1 comprising a release liner on the adhesive layer.

25 17. The adhesive article of claim 1 comprising a fluid transport substrate between the third layer and the adhesive layer.

18. The adhesive article of claim 1 wherein the first major surface of the first layer is printable.

19. An water contact indicating system comprising

an adhesive article comprising

a first layer comprising a transparent film and an adhesive, the first layer having a first major surface and a second major surface;

a second layer comprising a fluid transport substrate, the second layer having a first major surface and a second major surface, the first major surface of the second layer being partially in contact with the second major surface of the first layer and partially exposed; and

a third layer comprising a fluid transportable ink, the third layer being associated with the second major surface of the second layer; and

a device in contact with the second major surface of the adhesive article third layer,

wherein the first layer extends beyond the second and third layers so that the adhesive is in contact with the article.

20. The article of claim 19 wherein the device is a personal electronic device.

21. A label comprising

a first layer comprising a transparent film, the first layer having a first major surface and a second major surface;

a second layer comprising a fluid transport substrate, the second layer having a first major surface and a second major surface, the first major surface of the second layer being in contact with the second major surface of the first layer;

a third layer comprising a fluid transportable ink, the third layer being associated with the second major surface of the second layer;

an adhesive layer; and

a printed layer on the first major surface of the first layer.